

A scenic view of Lake Tahoe, framed by a rough, torn-edge border. In the foreground, a skier in a bright green jacket is captured mid-turn on a snowy slope, kicking up a spray of white powder. The skier is positioned on the right side of the frame. The middle ground features the calm, deep blue waters of Lake Tahoe, which reflect the sky and the distant mountains. In the background, a range of rugged, snow-capped mountains stretches across the horizon under a clear, bright blue sky. A few evergreen trees are visible in the lower-left foreground, partially obscured by the white snow of the slope.

LAKE TAHOE

INCREDIBLE.

INCOMPARABLE.

INDELIBLE.

Skier's and Boarder's
WINTER VACATION GUIDE 2010 - 2011

YOUR LIKELIHOOD OF VACATIONING HERE: Inevitable.

not a Place. the place.

Lake Tahoe was recognized as the number-one U.S. travel destination by TripAdvisor for 2008, and the number-one destination for Orbitz users for winter 2008-09.



LAKE TAHOE AS SEEN IN YOUR DREAMS



Enticing. Enchanting. Entertaining.
This is the stuff dreams are made of.

Let's talk about dreams, shall we? Those larger-than-life fantasies that keep you going when everything else around you seems so ho-hum. At Lake Tahoe, those dreams take on a completely new dimension because guess what, guys?—here, they're real.

There's no need to close your eyes and wish. Just open them wide and take a long, hard look at imagination in action.

This is the place where the variety of terrain is limitless. We've got steepes, chutes, and bumps so intense you may forget to breathe. Corrugated runs where we just laugh at the concept of a speed limit. Fields with powder so deep you'll feel as if your legs have turned to Jell-O®. Terrain parks and pipes with hits so outrageously huge you'll rack up a ton of frequent-flier miles. Hear that intense thumping sound? Don't worry—it's just your heartbeat.

Cover photo: Scott Sady/TahoeLight.com. Photo opposite: Tom Zikas.com

Want something that appeals to your saner side? Opt for cruising down a groomed, broad run with a goofy grin on your face and complete confidence in your back pocket. Impress your friends after taking a few lessons that will turn you from timid to tenacious in no time. Or just sit on a mountain deck, soak up some of that legendary sun, and enjoy the view.

Whatever you choose, we take it up a notch with more than 500 inches of snow each year, keeping our winter season alive from Thanksgiving through Memorial Day. While you're here, explore one or all 18 of some of the finest resorts in North America. At Lake Tahoe, you can ski and ride every day for weeks and never hit the same run twice. Mind boggling, don't you think?

In addition to world-class skiing and riding, we offer dozens of activities that start with "snow" and end with pure adventure—like tubing, shoeing, biking, scooting, and mobiling. If you're up for a real challenge, try the BOATercross event, where you slide down the slopes in a kayak. Lake Tahoe is also home to ice skating, horse-drawn sleigh rides, hot-air ballooning, dogsledding, camel races, museums, art exhibits, and fabulous winter festivals. Clearly, boredom is not an option.

If shopping is on your agenda, plan to spend a few hours at The Legends at Sparks Marina. Located in Reno's nearby sister city, this retail center has dozens of irresistible stores, homegrown boutiques, and restaurants. Be sure to check out Scheels, the World's Largest All Sports Store, featuring more than 300,000 square feet of sporting goods. While you're in the area, catch a Reno Aces baseball game at the new ballpark in downtown Reno, then grab a drink in the adjacent Freight House District, bustling with live music, good food, and great memories just waiting to happen.

Lake Tahoe has it all—from extraordinary skiing and riding to unparalleled excitement and adventure...from cool headlining entertainment to sizzling casino action...from a diversity of accommodations to a full menu of dining options—all served up in true Sierra style.

Photo opposite: Corey Rich/Aurora



NOT JUST SNOW.
SPECTACULAR SNOW.
NOT ONE MOUNTAIN.
You're going to enjoy this
as much as we do.
MANY.

Lake Tahoe is one of the largest, deepest, and clearest lakes in the world.

And we're committed to making sure it stays that way.



TomZikas.com

Snowy woods.



TomZikas.com

Spring wildflower display.



Tom Zikas/Camp Richardson Resort

Lakeside gliding.



TomZikas.com

Lakeshore interpretive center.

Safeguarding the beauty and clarity of Lake Tahoe has long been a top priority. Area resorts and organizations are fiercely dedicated to reducing their carbon footprint and improving the region's ecosystem. Focused on a pristine lake, healthy forests, and protected fish and wildlife, they hold fast to the vision of preserving these natural wonders while enhancing recreation and transportation.

Lake Tahoe's Environmental Improvement Program—a public-private partnership that rivals some of the largest collaborative restoration initiatives in the country—is leaps and bounds ahead of any other U.S. destination. To supplement its efforts, local businesses and the regional government have earmarked \$1 billion for improvement projects to benefit the lake's ecosystem. The most recent accomplishments include:

- ✧ Improvement of more than 13,000 acres for wildlife habitat
- ✧ Restoration of more than 739 acres of wetlands
- ✧ Treatment of storm water runoff from 26 miles of state highways
- ✧ A 20 percent reduction in vehicle traffic near Stateline, Nevada, since 2001 as the result of transit-oriented redevelopment
- ✧ Replacement of 18 vehicles in the public transit fleet with clean-burning vehicles
- ✧ Limited new development, including the requirement that 1.5 old rooms must be removed for every new room constructed

We know the awesome beauty of Lake Tahoe is part of what draws you here, and nothing is more important to us than maintaining it. To that end, we continue to participate in SkiGreen™, a partnership with the Bonneville Environmental Foundation (BEF). A nonprofit organization, BEF provides access to renewable energy, expands the use of solar and wind energy, and develops additional energy sources. By selling Green Tags at our resorts, we encourage consumers to support the environmental efforts designed to save the planet.

On the North Shore, the Crystal Bay casino corridor is slated for significant transformation during the spring of 2011, with plans for a new green hotel that will become the leader in environmentally responsible redevelopment. The resort will include 300 hotel rooms, 59 condominiums, a world-class wellness center, and cutting-edge improvements to energy use, water clarity, and carbon footprint. Also planned within the pedestrian village are retail and dining, meeting space, public parks, and underground parking.

WORKING INDIVIDUALLY AS WELL AS COLLECTIVELY TO KEEP TAHOE BLUE, THE SKI LAKE TAHOE RESORTS ARE EACH DOING THEIR PART TO ENSURE THAT OUR PRECIOUS NATURAL RESOURCES WILL THRIVE, BRINGING BEAUTY AND ENJOYMENT TO ALL FOR GENERATIONS TO COME.

Alpine Meadows enters its seventh year of commitment to using biodiesel fuel in its winter shuttle fleet for the 2010/11 season. At the mountain, a dedicated focus on waste reduction, energy conservation, and material reuse begun 15 years ago continues to expand, marked by the use of biodegradable dining utensils, eco-friendly lighting, an energy-efficient snowmaking system, and a comprehensive recycling program. The resort's five-year partnership with Truckee-based Sierra Cost Management, which specializes in waste reduction and programs designed to maximize recycling, continues to yield more than 40 tons of cardboard, paper, beverage containers, used vegetable oil, batteries, fluorescent lights, computer equipment, and printer cartridges. These efforts and partnerships translate to preventing 35 million tons of carbon emissions from entering the atmosphere.

Heavenly embraces its role as an environmental steward charged with protecting the qualities that make Lake Tahoe special. A leader among ski resorts, Heavenly employs a Master Plan to determine whether there is an overall trend of improvement in environmental conditions for forest, soil, air, and water resources. The use of an innovative water-treatment system provides the highest levels of effectiveness in a commercially available product, with the objective of meeting nearly the same water-quality standards as safe drinking water. As the founding member of the Coordinated Transit System, Heavenly transports more than 450,000 passengers on low-emission shuttles every season, saving nearly 1.6 million vehicle miles of travel. The resort has also taken a leadership role in recycling and conservation. In 2008, Vail Resorts initiated an energy-use-reduction program called Target 10%, whose goal is to achieve a 10 percent reduction in overall energy use across the company by 2010. As of August 2009, companywide energy reduction of electricity, gasoline, diesel, propane, and natural gas stood at 6.1 percent. Heavenly replaced older, less-efficient snow guns with high-efficiency fan and "stick" guns, which are estimated to save more than 1.7 kilowatt hours of electricity annually.

At **Mt. Rose-Ski Tahoe**, a dedication to sustaining and strengthening the region's precious natural resources is evident. The Winters Creek Lodge will see the addition of three windspires, designed to offset the facility's energy usage by up to 30 percent. The resort's environmental efforts also include recycling and waste-reduction programs; the development of best-management practices for construction sites, incorporating input from local regulatory agencies;

the improvement of water quality through erosion and sediment controls; the implementation of energy- and water-efficient design, both on the hill and in the lodges; protection of natural wetlands and restoration of native vegetation; and the establishment of transportation initiatives that reduce air pollution by providing viable alternatives to the use of individual vehicles.

Northstar-at-Tahoe Resort™ was the first California ski area to partner with BEF to purchase Green Tags in support of wind energy, offsetting approximately 215,600 pounds of global-warming emissions associated with its electrical energy use. In keeping with this effort, the Northstar Environmental Action Team (NEAT), a volunteer employee group, continues to work with resort leadership to identify and implement programs that further the resort's environmental and sustainable efforts. In conjunction with East West Partners and Sierra Watch, Northstar developed a comprehensive Habitat Management Plan for its entire 8,000 acres to recommend specific treatments for enhanced forest/habitat health. The resort also has expanded recycling efforts, and continues to make improvements to erosion control and water quality.

Sierra-at-Tahoe® Resort has been awarded a Silver Eagle for Environmental Education—one of the highest honors that can be bestowed on a winter resort—by the National Ski Areas Association for its 2009 initiatives. These include a bottle cap recycling program in partnership with local elementary schools; Keep Sierra Clean day, which annually removes more than 2,000 pounds of trash from the mountain; and Environmental Awakening, a video segment produced by Ian Ruhter for the inaugural TransWorld Team Shoot Out. Last season, Sierra Resort purchased close to 37,000 gallons of biodiesel, and has closed the loop by sending its used vegetable oil back to the biodiesel company for production. Eco-friendly cleaning and disposable products are used throughout the resort, and facility upgrades are green wherever possible. Sierra Resort was the first commercial property on South Shore to initiate the Blue Bag recycling program, and is currently exploring the viability of a composting program for the new season. The use of hybrid vehicles is encouraged with the offer of free Preferred Parking for anyone who drives one to the resort. Employees have exhibited their support of environmental initiatives by adopting a "right here, right now" philosophy that has led to the creation of Project: Green Sierra.

Squaw Valley USA is committed to a multi-million-dollar environmental improvement program, which has instituted extensive revegetation and erosion-control projects to ensure the health and quality of native and naturalized plant populations and wetland areas. The resort has also developed a comprehensive recycling program, and has made revolutionary innovations in energy use to guarantee minimal depletion of natural resources and to reduce greenhouse gas emissions. The Olympic Ice Pavilion utilizes the most technologically advanced refrigeration system of its kind: a heat exchanger that freezes the ice in the skating rink while simultaneously heating the Swimming Lagoon and Spa, surrounding decks and walkways, and the interior of the High Camp mountaintop facility. Power factor correction and harmonic filter units have been added to all the big lifts to ensure that only the energy necessary to run the lifts is used. Squaw Valley's extensive upgrades have resulted in vast energy savings, as well as a safer and cleaner environment for resort guests. Squaw Valley's environmental efforts have been recognized by several third-party organizations. In 2009, the Ski Area Citizens Coalition ranked Squaw Valley as the most environmentally friendly resort in the country.

Kirkwood continues its funding project with the National Forest Foundation (NFF)—the congressionally chartered nonprofit partner of the U.S. Forest Service—after having assisted in the delivery of a grant in 2009 to build and maintain trails in the Eldorado National Forest. Rates for every lodging unit at the resort include a \$1.00 donation to the NFF, and the monies generated will be applied to funding future projects within the Eldorado National Forest. When guests purchase daily lift tickets or season passes, they are given the opportunity to buy Ski Green Tags, which fund research in sustainable energy sources. Ongoing energy-efficient retrofits and recent conservation initiatives continue to reduce the resort's overall energy consumption, while improved recycling efforts have diverted more than 67 percent of the overall waste stream by volume. With an eye on reducing pollution, traffic, and gas consumption, Kirkwood maintains a successful online carpool forum in partnership with Snowbomb.com to increase ridesharing to the resort—an effort that was responsible for taking more than 1,000 cars off the road. A unique variation on the traditional blog, this version provides an online social network where people can connect with other skiers and boarders who plan to visit the resort.

Photos opposite, clockwise from top: Tim Milley/renostock.com, Ron Niebrugge/wildnatureimages.com, Corey Rich/aurora



RACING, BUMPING, SPEEDING.
CRUISING, FLOATING, SOARING.
GRINNING, SHRIEKING, REVELING.
JUST SAY THE WORD, AND IT'S YOURS.

When we say “something for everyone,” we’re not kidding.

Variety isn’t just the spice of life—it’s the way of life in Lake Tahoe. We understand that skiers and boarders have different skill sets and different desires, so we make a point of ensuring an endless diversity of options. So no matter what’s on your particular agenda on any given day, we can make it happen.

Whether you’re in the mood for fly-by-the-seat-of-your-pants challenges or fun-for-the-whole-family adventures, the seven Ski Lake Tahoe resorts deliver. Spend the morning jumping off cornices and screaming down skinny chutes that’ll put your heart in your throat and your belly in Toledo. Start the afternoon bumping down a lunar landscape of a mogul field, switch to navigating through snow-covered trees, and end your day floating nose-deep in a forested powder stash.

Fly through the air with the greatest of ease in a terrain park, or take a skiing or riding lesson that will dazzle you and impress your friends as your abilities soar to new heights. Enjoy a family cruise down an impeccably groomed bowl, or enroll the kids in ski school and sneak off for an off-piste picnic in the backcountry.

Alpine Meadows

Internationally recognized for its incredibly diverse terrain, Alpine Meadows offers everything from beginner and intermediate groomers with sweeping views of Lake Tahoe to backcountry-accessed skiing and boarding for the most zealous of adventurers. The resort also offers daily guided tours via the Alpine Guides program. Guests simply reserve a full- or half-day Alpine Guides session, which is customized to individual ability level and terrain interests. Renowned within the Tahoe Basin for its deep snowfall, Alpine Meadows regularly extends its season into late May.

Heavenly

Overlooking the sapphire-blue waters of Lake Tahoe, Heavenly is a truly unique snowsports destination. Skiing and snowboarding options span the states of California and Nevada, offering 34 miles of groomed cruisers, 1,600-foot plunges in double-black-diamond canyons, some of the most outrageous tree skiing in North America, multiple progressive terrain parks, and a super tubing hill—accessed by a 565-foot-long elevated magic carpet. Appealing to all ages, Heavenly also features sledding, ski biking, ice skating, sleigh rides, shopping, spas, movie theaters, and bowling alleys. New for 2010-11, Heavenly will debut a state-of-the-art 14,980-square-foot on-mountain day lodge at the top of the Heavenly Gondola. Accessible to both skiers and sightseers, the lodge will include a massive high-quality food court, a small bar, restrooms, approximately 500 indoor seats, and a 4,320-foot sun-drenched outdoor patio. The new lodge represents a fantastic upgrade to Heavenly’s on-mountain dining experience.

Kirkwood

Home to some of America’s deepest snow, Kirkwood expanded accessible terrain with the addition of two new lifts in 2008, enhancing the way guests enjoy the resort’s legendary terrain. Host of the North Face Masters of Snowboarding, the North American Freeskiing Championships, and a myriad of exciting winter events, the resort offers something for everyone. Options include more than 80 kilometers of cross-country skiing and snowshoeing, as well as non-ski activities such as tubing and evening snowcat tours. Dining includes the historic Kirkwood Inn, built in 1865; the ski tavern atmosphere of Bub’s Pub; and the five-star dining experience of the Off the Wall Bar and Grill. Lodging accommodations range from hotel rooms to three-bedroom condominiums, all nestled at the base of the resort’s terrain between the Mountain Village and Timber Creek.

Photo opposite: Hank de Vre

ALPINE MEADOWS HEAVENLY KIRKWOOD MT. ROSE-SKI TAHOE
NORTHSTAR-AT-TAHOE RESORT SIERRA-AT-TAHOE SQUAW VALLEY USA

ski lake tahoe resorts

Mt. Rose-Ski Tahoe

As Lake Tahoe’s closest skiing to Reno, Mt. Rose is only 25 minutes from Reno and ten minutes from the region’s North Shore. It is also the closest ski resort to Reno-Tahoe International Airport, the gateway to the Sierra, making it the ideal choice for the first and last days of a Tahoe getaway. Daily ski shuttle service is available from many Reno properties. Mt. Rose features more than 1,200 north- and east-facing skiable acres, with 1,800 vertical feet of skiing and snowboarding. The legendary Mt. Rose Chutes offers some of the steepest, sweetest, and longest inbounds slopes in North America. For smaller guests, Rosebuds Children’s Camp offers classes for all ability levels—from kids who have never seen snow to ones who yearn for steeps.

Northstar-at-Tahoe™ Resort

A year-round vacation destination, Northstar-at-Tahoe Resort draws visitors with its 3,000 skiable acres and a variety of lodging accommodations, restaurants, and boutiques—charmingly set in the atmosphere of a magnificent mountainside village that was completed in December of 2008. Offering particular appeal to families, the resort features award-winning children’s programs, alpine and telemark skiing, snowboarding, biathlon, ice skating, world-class terrain parks and pipes, tubing, cross-country skiing, and snowshoeing. The Ritz-Carlton Highlands, Lake Tahoe opened at the resort in December 2009.

Sierra-at-Tahoe®

Sierra-at-Tahoe Resort has been recognized in the 2010 TransWorld SNOWboarding Resort Guide as a Top 10 Overall Resort, one of the Top 10 Best Parks, and among the Top 10 Best Pipes in the nation. Renowned for its wind-protected slopes, incredible tree skiing, five gates that access some of the area’s most coveted off-piste terrain, and interactive family programs, Sierra Resort offers the authentic California ski experience. Kids’ Adventure Zones, a tubing hill, snowshoeing, the South Shore’s only superpipe, terrain parks, and regularly scheduled grassroots events promise fun for everyone. The closest major winter destination to Sacramento, Sierra Resort is located just 12 miles from Lake Tahoe’s South Shore.

Squaw Valley USA

Host of the 1960 Winter Olympics, Squaw Valley USA is home to world-famous terrain that spans 4,000 skiable acres and six peaks. From the expansive mountaintop beginner area to unrivaled expert steeps and chutes, the resort offers terrain for all abilities. Off the slopes, guests can take a spin on the world’s highest open-air ice rink overlooking Lake Tahoe, spend an afternoon snowtubing, or soak up the sun at the mountaintop swimming lagoon, open mid-March through the end of the season. In the base Village, families can relax around the cozy fire pits or stroll the streets to peruse paint-your-own pottery studios, specialty wine shops, and fine art galleries. Dining options include pizza, Mexican cuisine, sushi, and traditional fare.



Ski Lake Tahoe

SEVEN RESORTS.
TWO STATES.
ONE PLACE
TO BOOK YOUR TRIP.

Photos opposite, clockwise from top: TomZikas.com, Corey Rich/aurora, Bill Stevenson/aurora, Corey Rich/aurora



THE NUMBERS ADD UP PERFECTLY.
LAKE TAHOE HAS MORE THAN:
• 100 LIFTS
• 500 RUNS
• 17,000 ACRES OF TERRAIN
• 500 INCHES OF ANNUAL SNOWFALL
• 300 DAYS OF SUNSHINE EACH YEAR

SKILAKETAHOE.COM

Getting from here to there couldn't be simpler.

The last thing you want when you're on vacation is to struggle getting from place to place. After all, the goal when you're away from home is to explore a new region, which is why we make it super easy to get around Lake Tahoe. Three major arteries—Interstate 80 and U.S. Highways 50 and 395—provide easy access to all of our neighborhoods. These all-weather freeways branch out to reach resorts and lodging properties throughout Reno, North Shore, and South Shore, so it's easy to access your favorites and check out new ones.



Whether you choose to indulge in the pulsing excitement of Reno or get straight to the mountain action of North Shore or South Shore, you'll find comfortable accommodations designed to satisfy any whim and suit any budget. Convenient public transportation takes you anywhere your heart desires, and a reliable fleet of hotel, motel, and resort shuttles buzzes on all sides of the lake. For something completely different, Get on Tahoe—literally—with our new water shuttle. The Blue Warrior Water Shuttle services Tahoe City, Kings Beach, Incline Village, Sand Harbor State Recreation Area, and more areas along the north and east shores. One hundred percent of this service's net proceeds go directly to the continuing fight against invasive lake species. Go to SkiLakeTahoe.com for information on rental cars, bus and train schedules, shuttles, tours and airport services, local buses and road conditions.

Get a flying start on a rousing vacation.

So...have we sufficiently tempted you? Are you ready to turn your dreams into realities and jump into one of the most amazing winter vacations you'll ever take? If you just can't wait to book, you'll be happy to know that Lake Tahoe is one of the easiest winter destinations to access. Reno-Tahoe International Airport offers more than 140 flights to and from virtually every major city in the United States.

In December of 2009, the airport remodeled the ticket lobby and completed its two-year, \$60-million Airport Baggage Check-in project, which enhances security screening and simplifies the check-in process. The new 1.3-mile baggage conveyor system can move items from the check-in desk to the belly of an airplane in 15 minutes or less. This year, 17 new or seasonal flights were added to the schedule, including nonstop service to Los Angeles, San Francisco, and Seattle. Once you land at Reno-Tahoe International, you can be in the midst of all the mountain excitement in about an hour or less. You'll find just about every type of ground transportation—rental cars, taxis, limos, buses, and ski resort shuttles—to carry you quickly and comfortably to your lodging destination. The North Lake Tahoe Express daily airport shuttle, which runs from 3:30 a.m. until midnight, provides service to and from North Lake Tahoe and the Reno-Tahoe International Airport. Per-person fees are \$40 one way and \$75 round trip, with discounts available for two or more. Reservations are required and can be made four hours in advance. South Tahoe Express provides shuttle service between Reno-Tahoe International Airport and South Lake Tahoe resorts with eight daily departures. Per-person fees are \$26 one way and \$46.50 round trip.

So grab your calendar and pick a week. Or two. And get ready to have the time of your life.

- ✧ ALASKA AIRLINES/
HORIZON AIR

✧ AMERICAN AIRLINES/
AMERICAN EAGLE
- ✧ DELTA AIR LINES

✧ SOUTHWEST AIRLINES

✧ UNITED AIRLINES

✧ US AIRWAYS

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delta.com
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Southwest Airlines:
southwest.com
800.435-9792

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united.com
800.241-6522

US Airways:
usairways.com
800.428-4322



How long can you stay?

We wouldn't dare try to talk you into adding another week to your vacation, but with all Lake Tahoe has to offer, you might want to think about it. Either that, or you'll just have to come back again next year. To entice you, here's a little sampling of what you can expect.

SKIING AND RIDING:

- Sampling the runs you've been dreaming about
- Sailing down a corrugated expressway
- Busting huge air in a terrain park
- Bumping through a mogul field
- Plunging down a canyon
- Gliding through a secret powder stash
- Cross-country skiing in a tranquil meadow
- Telemark skiing

ADDITIONAL SNOWSPORTS:

- Ice skating
- Snow tubing
- Snobiking
- Snowmobiling
- Snowshoeing
- Sledding
- Dogsledding

EXCITEMENT AND FESTIVITIES:

- Freeskiing championship races
- Winter carnivals
- Celebrity ski races

OFF-MOUNTAIN ADVENTURES AND INDULGENCES:

- Stand-up paddle boarding on the lake
- Hot-air balloon rides
- Indoor rock climbing
- Hot springs
- Museum hopping
- Golfing—even in winter
- Shopping nirvana
- Spa treatments

NIGHTTIME FUN—OUTDOORS:

- Ski-run torchlight parades
- Moonlight sleigh rides
- Hot tubbing

NIGHTTIME ENTERTAINMENT—INDOORS:

- Headlining performances
- Cabaret shows
- Nightclub dancing
- Nevada-style revues
- Comedy shows

Gaming—blackjack, poker, Pai Gow, roulette, craps, slots

DINING:

- French
- Japanese
- Italian
- Mexican
- Chinese
- Thai
- Seafood
- Vegetarian

Photos opposite: Ryan Salm, Justin Bailie/aurora, Bill Stevenson/aurora, TomZikas.com, Scott Sady/tahoelight.com



TAMC

Tahoe Arts and Mountain Culture

Local Events • Hot Spots • Tahoe Treasures
Art Scene • Locally Made Products •
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Find your Happy Place

Zephyr Cove Resort Snowmobile Center

The best Lake views, groomed trails, experienced guides, snowmobile fleet, featuring Yamaha sleds, and hot chocolate, above 7,500 feet.

Free door-to-door shuttle service offered from most South Shore lodging properties. Clothing rental available. Private off-trail and group tours available.

Tahoe's only ridgeline snowmobile tours.

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Lake Tahoe Cruises
Zephyr Cove Resort

Your room is ready. Are you?

Play. Unwind. Repeat. If you can handle it, we'll make sure the unwind part is covered.

At Lake Tahoe, you'll find thousands of rooms with a welcoming ambience to remind you that even relaxation can be pure pleasure. Whether you're looking for high-tech amenities or low-maintenance efficiency...a convenient ski-in/ski-out condo or a remote, romantic cabin...the glamour of a casino/hotel or your very own fully equipped apartment...the key will be waiting when you get here.

Perhaps your idea of the optimum vacation is the-sky's-the-limit indulgences. If that's the case, we'll pamper you with everything from luxurious accommodations to an on-site spa. If perfection means no-frills comforts because you have no intention of being distracted from your mountain pursuits, we can do that, too. From top-of-the-line to sweet and simple to everything in between, we offer the epitome of comfort.

Now get some sleep and dream about the snow fairies. They always come to visit.

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ATLANTIS CASINO RESORT SPA
RENO'S NEWEST HOTSPOT!



Reservations and Information: 800.723-6500 or 775.825-4700
Website: AtlantisCasino.com

Ski the slopes, then relax in Reno's newest resort rooms. Ask about upgrading to Reno's only Concierge Tower featuring Bose® Wave Radio with iPod® dock, VIP check-in, plush robes, and exclusive Concierge lounge with complimentary continental breakfast and afternoon hors d'oeuvres, personalized butler service, and much more!

The new Spa Atlantis features unique and exquisite treatments. One of only twelve spas in the nation to offer Pantai Luar®, an eastern Asian massage that warms the skin with heated sachets that soothes sore muscles. Spa is not an indulgence. Spa is a way of life.

Eight award-winning restaurants will convince you that dining at Atlantis is an experience for your senses. Fine steaks and classic cocktails are featured at our newest restaurant, the Atlantis Steakhouse.

Après-ski at ten captivating bars and lounges featuring a nightly social hour. Then the nightlife continues at the all-new Poker Room and the new Race & Sports Book.

FAST FACTS:

TYPE OF PROPERTY:	Casino Resort Spa
ADDRESS:	3800 South Virginia Street, Reno, Nevada 89502
NUMBER OF ROOMS:	824
ROOM AMENITIES:	Newly designed rooms with upscale furnishings, pillow-top mattresses, 42" flatscreen TV, multimedia launch pad, and high-speed Internet access (wired and wireless).
PROPERTY AMENITIES:	All-new Spa Atlantis with aqua lounge, indoor and outdoor pools, new cabanas, fitness facility, brine inhalation light therapy lounge, laconium relaxation lounge, eight award-winning restaurants, ten captivating bars and lounges, FREE cabaret entertainment, and family fun center. Closest Reno Resort to area skiing.
SHUTTLE SERVICE:	Ski shuttles available and complimentary airport shuttle.

RATES & PACKAGES:

- Starting at \$79 per person, based on double occupancy.
- One night Deluxe Tower accommodations—Concierge and suite upgrades available.
- One full-day lift ticket per person—mix and match ski resorts for the ultimate ski/snowboard experience.
- \$5 food voucher (Use in any of our eight exceptional restaurants).
- \$10 in Free Slot Play.
- Custom individual and group packages available.
- Shuttle transportation available to select ski resorts.

*Per person, based on double occupancy, Sunday-Thursday, weekends available at a higher rate. Subject to promotional availability.