



CALIFORNIA TRANSIT ASSOCIATION'S  
58<sup>TH</sup> ANNUAL FALL CONFERENCE & EXPO



# CONNECTING US

NOVEMBER 15-17, 2023  
PASADENA CONVENTION CENTER

BECOME A SPONSOR OR EXHIBITOR

## The decision-makers are here to hear what you have to say.

The Annual Fall Conference & Expo is *the* place to access your target market. To network with transit leaders and professionals. And most important of all, to advance the conversations that define the future of our industry.

Becoming a sponsor or exhibitor is your chance to reach an engaged crowd – ready, willing, and able to heed your message. The benefits of participation are valuable and abundant, so be sure to register today.

In the meantime, we're building an unparalleled program filled with opportunities to connect and grow professional relationships. The kind that last. The kind that matter.



The opening general session – featuring Emmy-winning political commentator and CNN host **Van Jones** – will be moderated by Fox 11 News co-anchor **Elex Michaelson**. Michaelson is renowned for his dynamic one-on-one interviews with scores of key political figures.

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